

Lucky 13

As a 17-year-old Ray Seguin dreamed of being an entrepreneur, which became a reality in 1984 when his family went into business together and opened the first Lucky 13 convenience store. The company has continued to evolve to meet customer needs through a number of its stores located in Corbeil and North Bay. Ray is now the owner of three Lucky 13 stores that employ 24 people, and he is also involved in several other business ventures throughout the region.

Ray and his family moved to East Ferris 12 years ago and got to know the former Lucky 13 store owner. The previous owner was getting ready to retire and wanted to keep the store owned by someone local. This is when Ray took on the challenge of owning a new store within the East Ferris community – and is he ever happy he did!

Known as a true entrepreneur, Ray looks at gaps within the community and tries his best to fulfill those needs through introducing new products and services. Each Lucky 13 location offers different products, and Ray has established partnerships with different complimentary businesses to offer a diverse range of services and items for his customers. For example, his store in Corbeil is also the home of the community LCBO/Beer Store, Country Style Coffee, a gas station, Canada Post pick up outlet and also has a new garden centre that offers flowers, feed, pellets and more.

Ray is known as a community ambassador and sponsors many events, such as the East Ferris Tradeshow, Senior Games, and sports initiatives such as the youth soccer or golf tournaments. As a sponsor for the local minor hockey team, a part-owner of the Powassan Voodoos and a dad of two boys who enjoy hockey, Ray can usually be found at Lucky 13 store or near the ice during the winter.

When asked what was one of his defining moments in business, Ray shared that it was being recognized for his efforts within the local business community as the recipient of the Small Business of the Year award through the North Bay and District Chamber of Commerce. In 2014, Lucky 13 also won the Company of the Year Award presented by the Northern Ontario Business Awards.

Thank you to Ray, his staff of six in Corbeil, as well as his family for their contributions to the East Ferris Community. Make sure to stop in at the Lucky 13 store located at 368 Highway 94 to browse the variety of products and services that are available all in one great location.

